

FORMAT

Facebook / Instagram / Twitter

1. 1 photo OR 1 video <59 seconds (square format only)
2. 1-3 sentence caption (should provide context assuing the audience has no previous knowledge of what is in the media)

Strothoff International School Blog

1. 1+ photo AND/OR video (square format not necessary)
2. 2+ paragraphs telling the story

CONTENT

Anything about school:

- projects
- trips
- kids
- assignments
- action
- artwork
- class pets
- classroom environment
- new equipment
- artwork



- Images from Google, other websites, etc.
- Images of products
- Unlicensed music (this is most music)
- Reference to brand names, people, etc.

The list of student photo permissions is located on the Teacher Drive, titled **2020-21 Photo video consents**. Only photos of students with a 'v' in the first column titled 'Yes to All' may be used.

COPYRIGHT

PRIVACY

FRAME

- Hold phone in landscape orientation
- Avoid zooming in and out with phone settings, rather move closer or farther away from subject
- Maintain all important subjects within imaginary square frame (in this case Santa's face would be later cut off in square video, thus unusable)



*Please include a list of all students identifiable in any media for final permission check. Names are never posted publicly.